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## **AUMSVILLE CITY COUNCIL**

### **Minutes – September 13, 2021**

Council President Angelica Ceja called the meeting to order at 7:00 PM. Council present in person were Councilor Angelica Ceja, City Administrator Ron Harding, and City Clerk Colleen Rogers. Councilors Nico Casarez, Doug Ecclestone, Scott Lee, Della Seney, and Walter Wick joined via Zoom Conference call. Council absent: Mayor Derek Clevenger. The meeting was video recorded to be released later.

**AGENDA APPROVAL:** Councilor Casarez moved to approve the agenda as presented by staff. Councilor Ecclestone seconded. Motion APPROVED 6-0: (Yes: Councilors Casarez, Ceja, Ecclestone, Lee, Seney, and Wick. No: None.)

**PRESENTATIONS: None**

**VISITORS AND PUBLIC COMMENT:** There were no online attendees and one in-person attendee. There was no public comment. Login information was provided for members of the community to make public comment at this time and listen to the discussion.

**CONSENT AGENDA:** Council reviewed the August 9, 2021 Council meeting minutes. Councilor Casarez moved to approve the consent agenda as presented. Councilor Wick seconded. Motion APPROVED 6-0: (Yes: Councilors Casarez, Ceja, Ecclestone, Lee, Seney, and Wick. No: None.)

**PUBLIC HEARING: None**

**OLD BUSINESS: None**

**NEW BUSINESS: None**

#### **City Administrator Report:**

Corn Festival Summary Report - Power Point presentation. CA Harding started the presentation with the Skate Park competition that was held on Friday during the day on August 20<sup>th</sup>. There

wasn't a lot to report other than it appeared to go well. The City contracted with CAAKES Unlimited to produce the event and we really didn't have to do much to make this event happen, CAAKES did it all.

Party in the Park later that evening was well received and well attended. Total revenue from this event was \$9,580. This included a \$5,000 sponsorship. Total expenses for the event were \$6,172 leaving \$3,408 revenue after expenses.

CA Harding reported that the parade was successful. We had \$3000 in sponsorships the expenses came to \$2,735. There were a lot of good entries.

The festival had a total of \$27,926 in revenue that includes \$15,797 in sponsorships and donations. The rest of the revenue was from parking fees, raffle sales, corn sales, and vendor fees. The cost of corn, materials, advertising, equipment rentals, and entertainment came to around \$10,000 for a profit approximately \$17,000.

CA Harding stated that 80+ volunteers plus city staff logged in over 1000 hours total time to pull off the event.

In Summary: total of 23 sponsors for all events \$22,500; total revenue from all events \$41,000; total expenses for all events \$21,000, leaving \$20,000 to divide between service groups.

The last slide in the presentation was a full list of all the sponsors that participated to make our 2021 Corn Festival a great success.

Councilor Ecclestone thanked staff for all their hard work to make the festival come together. It was something that our community was needing. Councilor Casarez suggested that we schedule a section of a regular meeting for community members to come and brainstorm with Council for the 2022 Corn Festival. He would like to see the princess court come back. CA Harding stated that we do have monthly planning meetings. Typically, these meetings are on the first Wednesday of the month at 10:30 am. Anyone is welcome to attend. They can contact city hall for meeting details or to be put on an email list.

CA Harding reported that the city has created a survey that is available on our website for people to give feedback about the event. The survey information will be used to help improve the event next year. City Staff also met for a post event debriefing while things were still fresh in their minds.

**MAYOR/COUNCIL REPORTS AND INITIATIVES:** Councilor Ceja reported that she and Mayor Clevenger participated in the Congressional Redistricting meetings. Both gave statements on where Aumsville would get moved to and the effect it would have on our community.

**GOOD OF THE ORDER: None**

**CORRESPONDENCE:** CA Harding stated that Council received a letter from the Cascade School District to thank them for their letter of support for local choice. The letter was emailed to Council prior to this meeting.

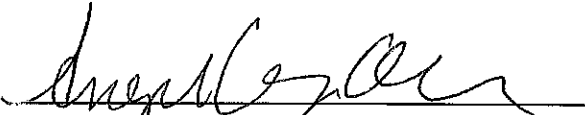
**EXECUTIVE SESSION: None**

The meeting adjourned without prejudice at 7:34 PM



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Ron Harding, City Administrator



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Angelica Ceja, Mayor Pro-tem