

2023

# STATE OF THE CITY



Presented by: City Administrator, Ron Harding



# COUNCIL GOAL 1

Provide and maintain municipal facilities and infrastructure to support current operations and growth.

## Water & sewer system maintenance and improvements

- Repairs to influent sewer screen
- DEQ approved the City's Wastewater Facility Plan
- A booster pump on the water system was replaced
- 6-10 residential meters replaced each month
- Porter-Boone Park Well: drilling specs & drawings for new well 60% complete
- Wastewater System upgrades project in progress
- Wetland delineation complete
- Emergency generator project in progress

\$87K FEMA reimbursement funds for 2021 ice storm

## Public Works new facility

- ARPA awarded \$900K for Public Works Facility
- Shop drawings complete, out for bid

Del Mar Dr extension design complete

Parks Master Plan updates

# WASTEWATER SYSTEM FUNDING SUCCESSES

Funding Source	Amount
ARPA Direct Grant	\$927,918.37
Marion County ARPA Grant	\$1,000,000
Omnibus	\$1,253,000
City Match	\$1,200,000
Total	\$4,380,918.37

- \$927K ARPA Direct Grant
- \$1M Marion County ARPA Subrecipient Grant
- \$1.253M Omnibus Award
- USDA RD Application Submitted for Wastewater System Improvements
- \$15M Capital Funding Request Submitted



# WASTEWATER SYSTEM

## IMMEDIATE CHALLENGES

- 2017 DEQ review determined Aumsville's wastewater system is unable to meet EPA and DEQ standards for NDPES
  - TMDL & Ammonia Levels
- The current treatment facility does not have the technology or capacity to manage the issue
- The City faces high fines by DEQ and EPA if no changes were to be made
- DEQ issued enforcement action against the city and the City signed an MAO to install a mechanical processing system that would introduce the necessary aeration to lower the ammonia levels in output
- No clear funding path without increasing rates to consumers
- Sustainable budgeting through hyper-inflation
- Increased inflow & infiltration (I&I)



# DRINKING WATER SYSTEM SUCCESSSES

- Drinking Water Quality Report Published in April
- \$300K Department of Administrative Service (DAS) Grant
- \$3.257M Business Oregon Grant
- Emergency generator project on Million-Gallon Reservoir
- Seismic analysis under way on elevated tower
- Reduction in lost water by repairing system leaks
- Reservoir and well engineering 60% complete
- Two well meters replaced



Grant Source	Grant Amount
DAS	\$300,000
Business Oregon	\$3,257,000
City Match	\$470,000
Total	\$4,027,000

# DRINKING WATER SYSTEM

## IMMEDIATE CHALLENGES

- No new water rights being issued in our area
- 20% of the city's water lines are asbestos cement (AC)
- Sustainable budgeting through hyper-inflation



# COUNCIL GOAL 2

Support and encourage community involvement to create a sense of community and enhanced livability.

## Eastside Park Planning

- Planning committee in place
- Three concept drawings completed by landscape architect
- Community survey for comments and suggestions on concepts
- One more set of concepts to come

## Easter Egg Hunt

## Tree City

## Mill Creek Park Dog Park

## Superhero Carnival

## Corn Festival

## Christmas Festivities

- Letters to Santa
- Christmas in the Park
- Santa Visits
- Christmas lights decoration contest

## Exchange Club Events

## Community Outreach

Created stakeholders group for community events



**SUPERHERO  
CARNIVAL**



**EASTER  
EGG HUNT**



# TREE EXCHANGE



# DOG PARK





# CORN FESTIVAL

- Approx. \$18,000 in profits
- 130 volunteers signed in + many more that did *not* sign in
- Profits distributed to the local service groups that contribute to the community
- Activities included a Fireman's breakfast, parade, corn sales at Maude's, free hot buttered corn, family games, a Hawaii trip raffle, and a city-wide garage sale



# THE GREAT PUMPKIN WALK





# CHRISTMAS IN THE PARK





# NEW COMMUNITY OUTREACH ENDEAVORS

**CRSMS NEWS**

**AUMSVILLE**

# MOST-VIEWED SOCIAL MEDIA POSTS



**BREAKING NEWS! CRSMS News, Aumsville:**  
Your Source for Holiday Updates

7.4K views • 1 month ago

## YouTube

### Most Viewed Video

- BREAKING NEWS! CRSMS News, Aumsville

### Post Reach

- 7,396 views
- 9 subscribers gained
- 9 shares

## Facebook

### Post Most Interacted With

- Road Conditions Alert (December 23, 2022)

### Post Reach

- 6,148 views
- 41 reactions (likes)
- 21 shares
- 5 comments

**City of Aumsville**  
Published by Ron Harding · December 23, 2022 at 8:43 AM · 🌐

Road conditions alert!!!  
Vehicles, including all types of emergency response vehicles, are stuck off the sides of the roads throughout Marion county. Roads are very bad and covered in ice. Better to stay home if possible verses risking being stuck yourselves.

See insights and ads [Boost post](#)

👍🥰👍 41 5 comments 21 shares

👍 Like 🗨 Comment ➦ Share

Most relevant ▾

Write a comment...

Cheryl Lopardo  
Thanks for posting this!  
Like Reply Hide 4w

View 1 more comment

Interactions with community-wide pages are even higher, often with upwards of 50 comments and 400+ likes/reactions to posts associated to Aumsville events.



# 2022 SOCIAL MEDIA OUTREACH

## Facebook

Paid Impressions	Paid Reach	Total Comments	Total Shares	Page Visits	< Measure
18,616	8,986	858	765	9,114	< # Users
↑ 627.2%	↑ 688.2%	↑ 82.5%	↑ 43.2%	↑ 99.4%	< Change From Prior Year

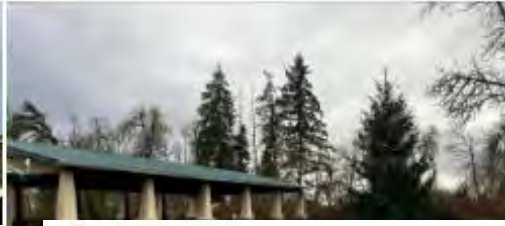
## YouTube

Measure >	Views	Shares	New Subscribers
# Count >	7,778	43	16

# FACEBOOK FANS

 Duayne [redacted]  
December 10, 2022 · 🌐

On our walk this morning in Aumsville, we went to Porter Boone Park & past [City of Aumsville](#) display. Everything is decorated up for the holidays!



Top fan

Kristine [redacted]

My kids loved this event . Thanks so much for providing, this opportunity for them !

Like Reply Hide 5w



Alana [redacted]

Beautiful town, so blessed to call it my home.

Like Reply Hide 4w



Stacy [redacted]

Ron [redacted] I think we have moved to a magical town. Free corn in the summer, free pumpkins in the fall!? It's like a Hallmark movie.

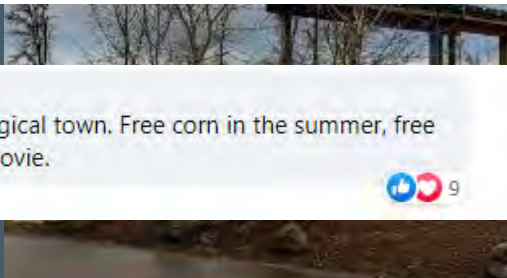
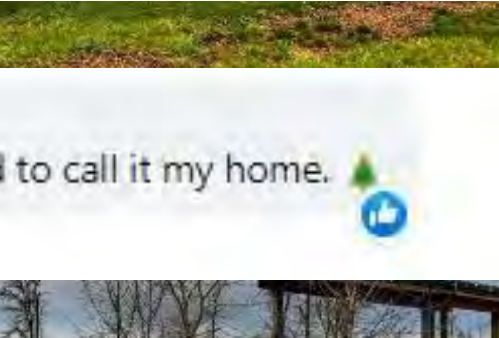
Like Reply Hide 2w



Beki [redacted]

Aumsville sure has some amazing events!

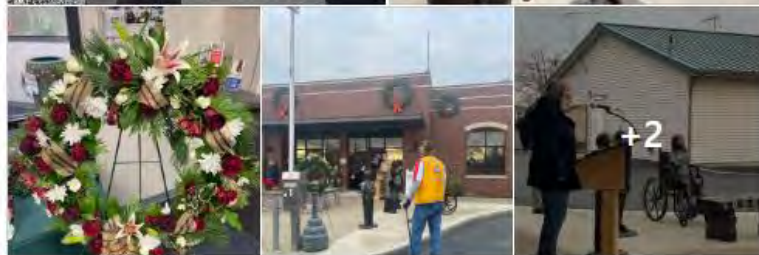
Like Reply Share 16m



 Danielle Bethell  
December 13, 2022 · 🌐

A wonderful dedication today in the [City of Aumsville](#).

I love the chosen art and what it represents. It's beautiful in so many ways. 🇺🇸



 City of Aumsville  
Published by Hayley Brewster · December 13, 2022 · 🌐

Thank you to everyone who was able to attend the Veteran Dedication event today. With the help of Oregon Parks and Recreation's Heritage Program and their Veter... See more

54

2 comments 1 share

Hey Aumsvillians,

Grandboo and I have a great idea on how we can show the [City of Aumsville](#) staff some love. They are putting on an awesome pumpkin event tomorrow 1:00 to 4:00 in the park. As a marketing tool the have these minions out. Stop by and take a silly picture, upload it here, and tag the City,s Facebook page.

Let's share some positivity, joy, and appreciation for others today.

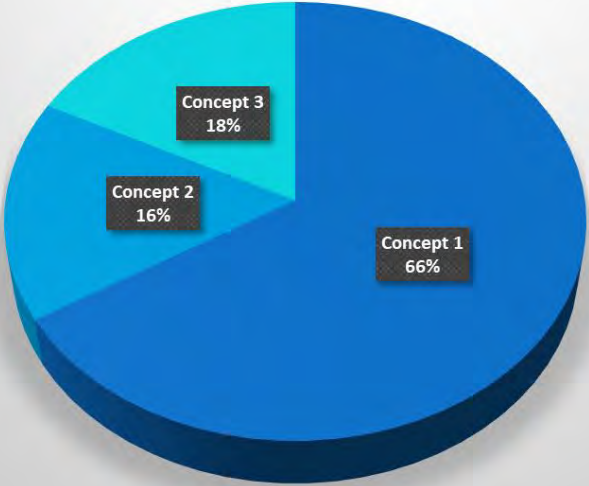




# EASTSIDE PARK PLANS

Survey results: Concept 1 was favored

## Favorite Concept



- Concept 1
- Concept 2
- Concept 3

Second round of concepts in progress with edits based on survey results & community input





# COUNCIL GOAL 3

Create an environment to attract, retain and grow business.

Development Ordinance Updates

- Creating investment opportunities

G3 Ribbon Cutting

Maude's grand opening

Saturday Market at Porter-Boone Park

Newsletter Advertising

Website Business Directory

Community Events to Encourage Visitors

- Superhero Carnival
- Corn Festival & Party in the Park
- Christmas in the Park



Maude's



Grand Opening



Saturday Market



# G3 Restaurant





# COUNCIL GOAL 4

Ensure a safe and prepared environment for citizens and businesses.

## Equipment Upgrades

- Body worn cameras
- Patrol vehicle
- Wildwood Park video equipment

## Hazard Mitigation Plan Updated

## Safety Manual Updates

- Heat Illness Prevention Plan
- Wildfire Smoke Policy
- Updating police department manual and code of conduct

## Quarterly emergency preparedness newsletter articles

## Police Public Safety Education & Involvement

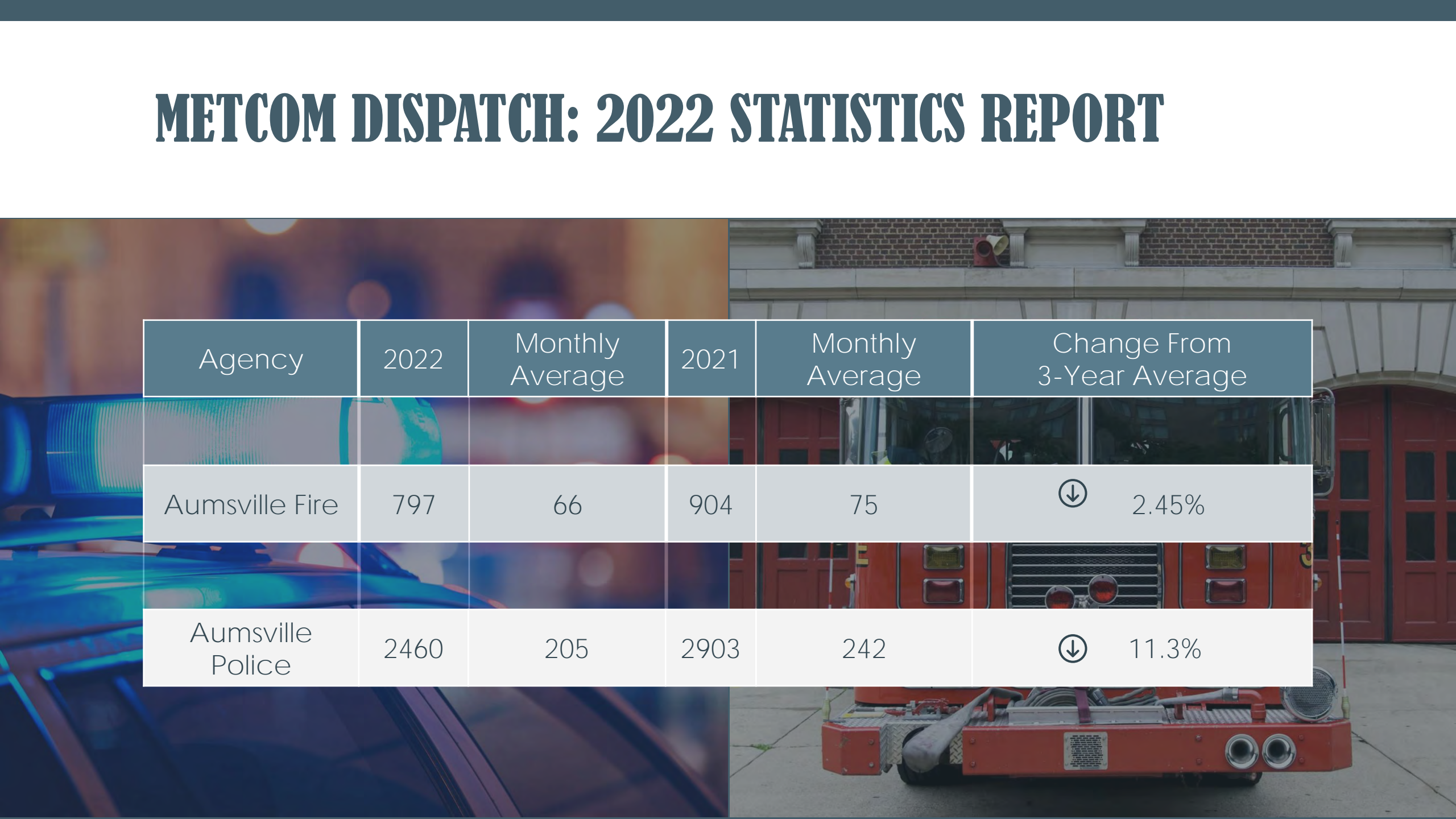
- 2 Pedestrian Safety Events
- Aumsville Elementary School Carnival
- National Night Out
- Bike to School
- Special Olympics

## Police Personnel Changes

- New Chief Flowers as of September
- Officer Bird promoted to Sergeant
- Internal recognition program

## Updates to mutual aid agreement policy

# METCOM DISPATCH: 2022 STATISTICS REPORT



Agency	2022	Monthly Average	2021	Monthly Average	Change From 3-Year Average
Aumsville Fire	797	66	904	75	⬇️ 2.45%
Aumsville Police	2460	205	2903	242	⬇️ 11.3%





# AUMSVILLE PUBLIC SAFETY

- Chief Flowers was sworn in on September 15<sup>th</sup>
- Officer Bird was promoted to Sgt. Bird on December 1<sup>st</sup>
- They've both been doing a great job and the team is working well together
- Enhanced community policing efforts
- Building sustainable staffing plans







**Aumsville  
Elementary Carnival**



**Coloring Contest**



**Halloween**



# BIKE TO SCHOOL



## Participants included

- Chief Flowers
- Officer Jones
- Sergeant Bird
- PD Clerk Brenda
- 250 Kids
- 100 Staff & Parents

# COUNCIL GOAL 5

Provide city services that are responsive to citizens and demonstrate good stewardship.

## Development Ordinance Updates

- Ord 703 repealed and replaced by Ord 705
- Ord 705 updated in December

## Low Income Housing Water Assistance Program

- Inter-governmental agreement
- Mid-Willamette Valley Community Action Agency

## Rate Increase

- 11% inflation
- Only 3% water/sewer rate increase

## Caselle Inc. Contract Signed

- Accounting software & maintenance

## Watchfire Reader Board

## Veterans Service

- Monument/art installation

## Community Center Updates

- Windows replaced
- Brick work in progress

## IT Updates

- 2-Factor Authentication
- New servers
- Implementing CJIS requirements



City of *Aumsville*  
A Great Place to Live!



30X





Veterans Service



# PROJECTS IN PROGRESS

- Del Mar Dr West Extension
  - Design complete
  - Alternative design 1 near completion
  - Emergency generator project
  - Near completion
  - Awaiting delivery
- New Public Works Shop
  - Will be out to bid around late-February
- Parks Master Plan Updates
- Reservoir & Wells
  - Million-gallon reservoir
  - New wells
- Wastewater Facility Project



# ACCOMPLISHMENTS SINCE 2017

- Lobby wall
- Energy audit
- New Ventrac hillside mower
- Wastewater treatment study
- Mixing Zone Study
- Business Oregon Grant for study
- I-Wave Infrared Ventilation Scrubber
- Upgrade Audio/Video Equipment at Community Center
- 2040 Vision
- Main/1st Street entry plantings
- Updated Street Tree list
- Covid management
- Corn giveaway / Video Contest / Scavenger Hunt /Aumsville Together
- Summer program and movies continues\*
- Christmas in the Park virtual events\*
- Grant toward Community Center kitchen remodel
- Cascade Youth Council
- Tiny Business village building plans and permits
- Business grants
- Updated ordinances
- Updated Planning Commission and council procedures manuals
- Wildfire Evacuations assistance
- Vulnerable Population Registry
- Completed and approved Hazard Mitigation Plan
- Coronavirus Community Health Response and Education
- Get rid of deposit/create owner responsibility
- In House Water rate study
- New website / Logo
- Flipbook
- YouTube
- Billing mailing with return envelope
- Zoom
- Filming and video creation/editing
- We were able to get our priority one project completed by new development for minimum cost
- All new infrastructure being installed to the city
- Started a leak detection protocol to track lost water
- Tightened our discharge schedule in effort to create more storage
- Currently, undertaking an efficiency assessment by a subject matter expert to see if we can improve on our treatment process.
- Our current codes have been requiring new construction to install additional stormwater storage and treatment capacity facilities, which has helped with the storm water flowing into our system
- Acquired 23-acre Eastside park
- Completed purchase of Vaccon truck
- Completed Safe Routes To School project
- Funded road overlay to Michael Way
- Purchased two new police cars
- Converted IT system, servers, desktop computers and software licenses
- Improved financial position of the city
- Acquired Del Mar right of way
- Evaluated water and sewer system, provided recommendations to Council, Re-drilled tower well with increase water production
- Completed the Wildwood Park expansion and upgrades, including new restrooms. Received a grant for 75k toward the project
- Negotiated 4-acre park donation north of Porter-Boone Park
- Highberger Park property addition
- Highberger Ditch easement to clear channel
- Mill Creek stream restoration project
- Updated park master plan
- Evaluated worst sections of sidewalks and streets and partnered with residents though our sidewalk replacement program to replace areas as needed
- City public works staff has been installing fill in gap sidewalk projects
- Deployed Radar signs throughout the city
- Installed rumble strips on problematic streets
- Formed a regional partnership to study and identify stormwater entering our systems, and developing mitigation plans to address. We received a 300k grant.
- Built collaborative partnerships with other cities and our State Rep to secure additional grant opportunities, increasing the Small City Allotment Grant from 1 to 5 million per year and increasing the amounts from 50 to 100k per grant
- Received a cash donation for 20K as a developer agreement
- State lawmakers restored recreational immunity
- Successful summer programs for family and kids: new volunteers-donations- Saturday movies-added Family Day events
- Re-drilling Tower Well
- New air conditioner in community center
- Created forecasting model to show how policy decisions impact the numbers
- Increased transparency of budget
- We implemented a quarterly update of the year-to-date expenses
- Approved internal process to control spending, eliminating carry-over budgeting, for hold the line
- 90-day operating contingency in each fund
- Budgets on track
- Changed the development fee schedule to charge an actual cost to applicants
- Updated our fee for service schedule
- Renegotiated expired franchise agreements
- Negotiated increased return on city leases
- Changed approach to fund budgeting by specific items
- Our current budget is sustainable into the next five years and beyond
- We align utility rates and public service fee with expenditures
- Flower baskets on Main Street
- Contact information on website for administrator
- Christmas decorations
- Conducting more community surveys
- Updated the newsletter: color, articles, Spanish
- City Hall ventilation issues
- Reconditioned brick project at museum
- "Smart Run" installation on lift stations
- Change in budget approach allows projects to be completed
- Change in code enforcement
- Small City Allotment Grant for Michael Way
- Buildable Lands Inventory
- Coordination with other communities
- Coordination within our own community with impacted agencies
- Regional Emergency Management
- Filled in pedestrian sidewalks leading to Highberger Park
- Tree city USA designation
- Fill funding gap
- Municipal Court Software update
- Approach to delinquent payments
- Emergency Management board
- Police Handbook (LEDS)
- Purchased a used vehicle to reduce VMD
- Passed LEDES audit
- Renegotiated new service contract with City of Independence for IT service contract
- Closed security gaps in firewall to reduce risk exposure of critical city information and systems
- Limiting Risk following standard administrative practices
- Citizen action forms
- Supporting department as business license program- Peddlers section
- Conducting more cross-training for staff
- Conducted system inventory and evaluation to have complete understanding of system to develop IT plan
- Renegotiated new service contract with City of Keizer for IT service
- Closed security gaps in firewall to reduce risk of exposure for critical city information and systems
- Installed new battery back up system and switches to reduce the server down occurrences
- Installed new ventilation system in server room to reduce heat
- Installed new servers
- Installed new Microsoft licenses
- Repaired certain system functions that were previously inefficient
- LEDES printer in Police Department
- Receive state contract prices for Office 365
- Greatly reduced the number of critical failures
- We completed the seismic assessment on the elevated tower well group (CERT)
- IGA with Turner for flood mitigation
- ME
- **Maude's building, insulation, and electrical work complete**
- **Saturday Market at Maude's**
- Eastside Park Planning Committee
- 2-factor authentication installed
- Updated video design software
- Implemented use of Canva graphic design program
- Contract with Winterbrook Planning for on-call services
- Caselle accounting software agreement signed
- Community center windows replaced
- New servers installed
- Draft communication plan
- Draft public art plan
- Watchfire reader board installed
- New community event: Great Pumpkin Walk
- Increased community outreach and social media presence
- Veterans & Service member display installed
- Updated business cards and City Hall door logo
- Dog Park at Mill Creek Park
- Strengthening relationships with legislators



# CONCLUSION

- The state of our community vibrant with a progressive and positive outlook.
- We face significant challenges, but we are working collectively as a team to mitigate as many of those adversities as possible.

# QUESTIONS?

Call, email, or stop into city hall

503-749-2030 [rharding@aumsville.us](mailto:rharding@aumsville.us) 595 Main St